

## India plans to control the global technical training and take advantage of favorable conditions



India has succeeded in migrating Information Technology to its vast land and benefited from its large population of over one billion people. This is proven by the good reputation built over the years without commercial advertising of any sort, especially by the fact that Indian graduates have become a target for hiring in the largest American and European companies. Indians have dominated the IT industry in the region and senior IT managers are seen all over with their tanned skin and friendly attitude, coming with a lot of knowledge that they have gained from the subcontinent.

That said, it was not easy to decline the rather unusual invitation I found in my email to visit a unique Indian institute that represents a new direction in IT training and is different from the usual institutes that graduate the masses of Indians that we meet within the Saudi computer markets dominated by Indian engineers and technicians.

The invitation came from a training institutes geared towards training foreigners from all over the world in India on numerous leading technologies from companies such as Microsoft, Oracle and CISCO. The students come from all parts of the globe including the Americas, Europe, and many more.

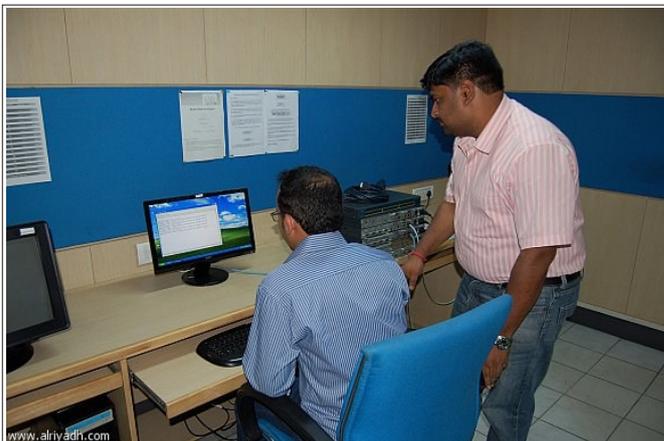
### Training, Tourism and Jobs

However, Koenig has proven otherwise and indeed the visit of reporters to the Koenig training facility in central Delhi has shown a different perspective and a lot of opportunities in offshore training. The visit included reporters from countries like Ghana, Bangladesh, Norway, Turkey, etc. where Koenig founder, Mr. Rohit Aggarwal presented his vision to the audience,



“Our target is to train IT specialized resources on the technologies they need to excel in their jobs and help them advance their careers by means of official certifications on Microsoft, Oracle, CISCO, etc..”, said Mr Aggarwal. “Our training methodology and facilities help countries use their own national resources. We offer the best cost-effective training using qualified instructors and top of the line technology infrastructure”, he added.

Mr Aggarwal continued his presentation and added: “India's advantage of its youth who enter the IT market at a young age and the competitiveness of running a training operation makes Koenig prices unbeatable. Also, India's embassies worldwide grant a training visa in one working day. Koenig has 3 training paths - regular track, fast track and super fast track - to match the training requirements of all kinds of individuals' timetables”.



Logistics are taken care of by Koenig starting from the “meet & greet” at the airport where the student is handed a welcome package that includes a sum of 1000 rupees in cash, a Laptop, a mobile phone etc.. The student is then transferred to the accommodation that he has chosen from a selection of furnished apartments, Koenig Inn or even his personal choice of any hotel. There is a choice of classroom training or one-on-one training where a trainer is allocated to the student in a lab prepared for the agreed on training course. The testing facility is equipped with cameras to guarantee the credibility of the certification.

Students return to their countries with their knowledge and certificates, as well as memories of tours they had where they could visit a large choice of historical monuments and locations.